

## MEDIA RELEASE

### Local Government Super appoints new Head of Marketing

**SYDNEY, May 3, 2011** - Local Government Super (LGS) has announced it has appointed Michelle Hopwood as Head of Marketing & Communications.

Peter Lambert, Chief Executive Officer at LGS said: "We're thrilled to have someone of Michelle's calibre joining our team. Her level of knowledge and experience in the development and management of marketing programs will help us continue to effectively communicate with our members and drive some exciting new initiatives.

"Having recently assumed total control of our front office capabilities, LGS is moving into its next stage of being an independent public offer industry fund. We've recently launched our new brand and Michelle's skills will be integral to further developing our unique offering," added Mr Lambert.

Ms Hopwood has joined LGS from her role as Marketing and Communications Manager for REST Superannuation, where she led a wide range of integrated marketing and communications activities. She has also held senior marketing roles at Energy Australia and the Commonwealth Bank.

Ms Hopwood commenced her new role as Head of Marketing & Communications at LGS on 28 April 2011.

## ENDS

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## NOTES TO THE EDITOR

### About Local Government Super:

Local Government Super (LGS) is recognised as an industry leader in responsible investment and the management of environmental, social and governance (ESG) risks and opportunities across its investment portfolio.

LGS manages almost \$6 billion in superannuation assets for more than 100,000 members, including 60,000 employees working for local government or related employers throughout NSW and 40,000 former local government employees. It has approximately \$3.1bn invested in responsible investment strategies across Australian shares, international shares, property, and the absolute return and private equity asset classes.

LGS is a signatory to the United Nations Principles of Responsible Investment and a member of the Investor Group on Climate Change, Australian Council of Superannuation Investors, the Responsible Investment Association of Australasia and the Global Real Estate Sustainability Benchmark. LGS is also a shareholder in Australian ESG research and engagement firm Regnan.